



Big Brothers Big Sisters
of Morden-Winkler

2017 ANNUAL REPORT





BENEFITS OF MENTORING

OUR YOUTH ACHIEVE MORE!

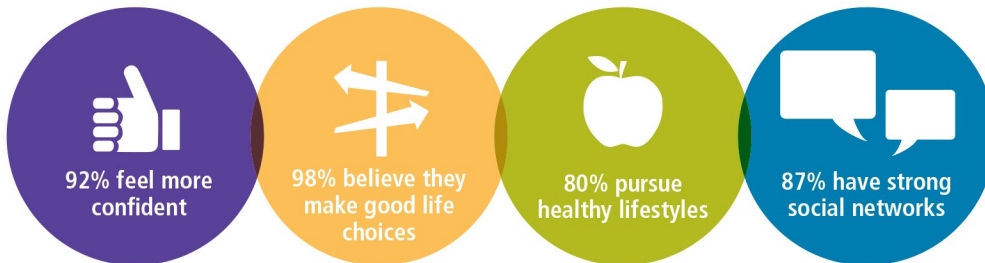
PRODUCTIVE CITIZENS

Big Brothers Big Sisters alumni have positive education and economic outcomes.



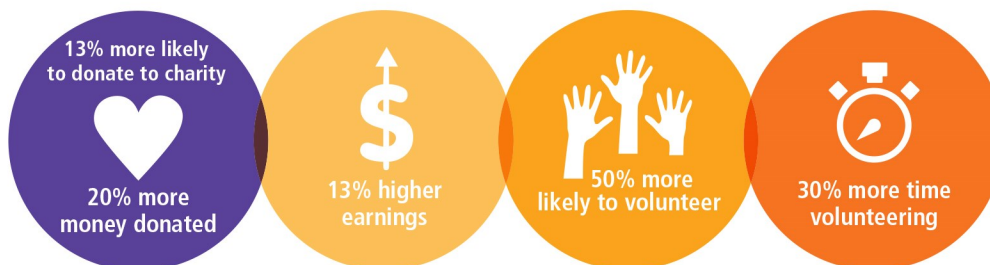
HEALTHY CITIZENS

Big Brothers Big Sisters alumni are happy, healthy, and make good decisions.



ENGAGED CITIZENS

Big Brothers Big Sisters alumni are civic-minded and give back to their community.



Big Brothers Big Sisters
of Morden-Winkler

MENTORING GIVES YOUNG PEOPLE
THE **CONFIDENCE TO ACHIEVE** MORE

pembinavalley.bigbrothersbigsisters.ca



EXECUTIVE DIRECTOR REPORT

Every year highlights opportunities and challenges in our agency as we strive to make a difference by mentoring children and youth. This year was no different although it seemed the challenges were greater and perseverance was required. After several years of incredible growth, we saw a decrease in the number of kids mentored and a slight decrease in our financial standing. The decrease is due to the natural ebb and flow of a non-profit organization. I still believe we are standing on a strong foundation and can continue to grow moving forward.

We continue to see strong support in Altona and have seen an increase in mentoring. In the Pembina Valley we saw an overall decrease in mentoring. We served 84 children and youth and saw 12 matches close. These closures were out of our control. Most were due to a change in personal circumstances or as a result of a move. We continue to see our programs following the national trend of a large number of youth mentoring through group mentoring, while community based mentoring continues at lower but steady numbers.

The fundraising climate in our area is very competitive with many new fundraisers being planned. Despite this challenge, we were stable with a slight decrease due to the change in date for the Big Night Out. I was pleasantly surprised by the amount of personal donations and unsolicited donations this past year. These helped us reach our financial goals. I want to thank all our donors over this past year for their generosity and belief in our mission. Our agency longevity and sustainability rests on this continued generosity.

Bowl for Kids was again a very successful fundraiser and awareness event. The event has seen a slow, steady rise in participants and money raised. We introduced a new event in Altona called Bike for Kids, a bike ride from Altona to Gretna and back. It has started small but shows great potential.

As we look ahead with optimism, we must remain focused on the mission of the organization and continue investing in our most important asset, our people. It is through people that we ensure our commitment to continued delivery of quality service to the children and youth of our communities.

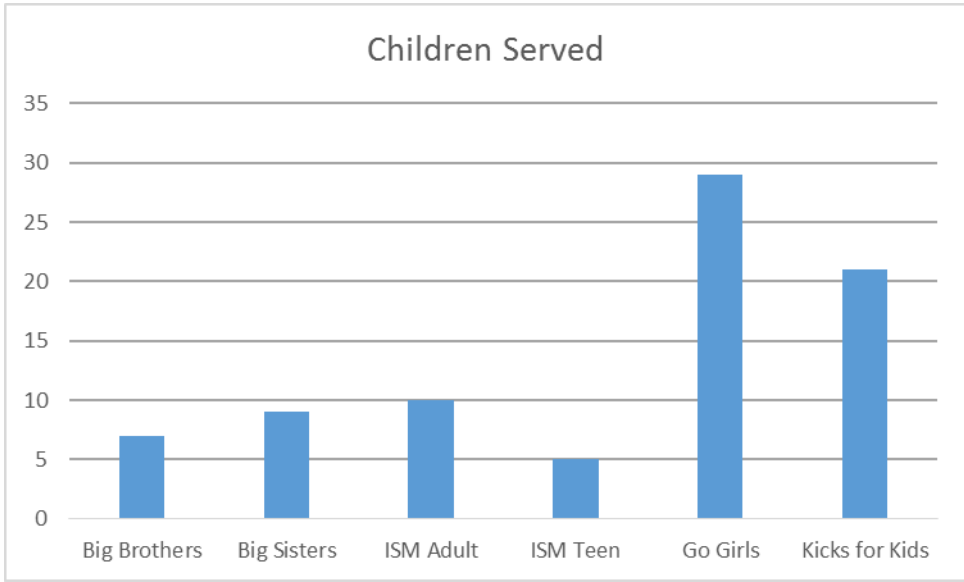
Michael Penner – Executive Director

“Students have increased self-esteem. When a Big Brothers Big Sisters mentoring program like this happens throughout the year it provides students with extra support they need to do well in school and a consistent person to look up to and a time to look forward to.”

- EMMS Guidance Counselor



BY THE NUMBERS



84

Youth served



45

Volunteers



9

Schools served

AWARENESS

- News articles in local media—43
- Radio Ads
- Magnet Signs
- Digital Screens
- Winkler Resource Committee
- Morden Inter-Agency Committee
- Manitoba Mentoring Network

- Sunflower Festival
- Corn & Apple Festival
- Tim Hortons Smile Cookie Campaign
- Tim Hortons Camp Day
- Jumpstart Committee/Day
- Speaking Engagements
- Newsletter—400 contacts

“She is happier with having her big sister in her life. They talk and play together and she likes the closeness and confidentiality that this relationship offers. She is more confident and open.”

– Parent of Little Sister



EVENTS

Bowl for Kids

45 Teams—200 participants

3 Event Sponsors

15 Lane Sponsors

\$32,500 raised

Bike for Kids

12 participants

8 Sponsors

\$12,000 raised

Other Donors





MORE THAN MENTORING

Every year, we receive donations and work with other organizations to provide our families with new opportunities for experiences and resources they need to be successful. Here are some of the things made possible because of those partnerships.

- Christmas Party
- Bowling Party
- Tim Hortons Camps
- Winkler Flyers games
- Laser Tag at Rush Laser Tag
- Dream Big Event with the Blue Bombers
- Jumpstart funding for sports
- Free Christmas Movie with Shaw
- Free Books from Scholastic





WHO WE ARE

Board of Directors

Jessica Phillips-Hunt, President
Social Worker, Pathways Community Mental Health

John Peters, Vice-President
Account Manager, Access Credit Union

Brad Poole, Treasurer
Mortgage Specialist, RBC

Vince Sheppard, Past President
Manager Yearbook Division, Friesens Printing

Kurtis Fox
Owner, Rise Athletics and Wellness

Michael Grenier
Real Estate Agent, Crocus Realty

Mark Bennett
Manager, Precision Land Solutions

Justin Lapeare
Financial Advisor, Sunlife Financial

Staff

Michael Penner
Executive Director

Kerri Bennett
Mentoring Coordinator

“The Go Girls program has been an empowering program for the girls who have been able to attend. I see friendships, which started at Go Girls, continue through Middle School. The caring mentors make a real impact on how the girls think about themselves and others.”

- Alison Hesom, Guidance Counselor, Emerado Centennial School



FINANCIAL STATEMENT

	2017	2016
Statement of Financial Position		
Assets		
Cash	79,955	78,175
GST Receivable	579	900
Prepaid Expenses	3,195	2,948
Capitol & Other Assets	<u>981</u>	<u>1,650</u>
	84,710	83,673
Liabilities and Surplus		
Accounts Payable	2,800	2,670
Deferred Contributions	2,106	350
Surplus	<u>79,804</u>	<u>80,653</u>
	84,710	83,673
Statement of Revenues and Expenditures		
Revenue		
Fundraising	51,073	81,398
Grants	16,007	15,800
Donations	19,556	12,397
Government Funding	17,000	17,000
United Way	10,000	10,400
Interest and Other	530	712
Deferred contributions	<u>314</u>	<u>120</u>
	114,480	137,817
Expenses		
Program Costs	10,126	13,278
Operating Expenses	15,499	11,706
Fundraising Expenses	26,525	41,809
Staff Salaries & Benefits	62,511	57,762
Amortization	<u>668</u>	<u>1,030</u>
	115,329	128,623
Difference between Revenue and Expenses	(849)	9,204

This financial information has been extracted from the Annual Financial Statements reported on by Krahn Friesen Neufeld Chartered Accountants Inc. A complete copy of our Financial Statements is available upon request.



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SUPPORTERS

Platinum Circle



Gold Circle



Silver Circle

Winkler-Morden Co-op, Janzen Chevrolet, MCC Thrift Store, Monarch Industries, Meridian, Serious Marketing, Back Alley Cycle, Pathway Community Church, Subway, Altona Farm Service, RBC, Golden West Radio, Simmons Multimedia, Friesens Printing, Jumpstart—Canadian Tire

Bronze Circle

Rise Athletics and Wellness, Charley B's, Speedy Glass, Sunvalley Tire, Quality Inn, Charity Faye Spa, Triple E, GTP Accounting, Winkler Chamber of Commerce, Winkler Community Foundation, SK2 Custom Homes, West Park Motors, Choice Realty, Décor Cabinets, City of Winkler, Winkler Police Service

We greatly appreciate each gift given in support of Big Brothers Big Sisters of the Pembina Valley and we have made every effort to ensure the accuracy of this listing. Please notify us of any inaccuracies or omissions. We regret any errors.



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of Morden-Winkler

THE GREATEST
SUCCESS
WE WILL KNOW IS
HELPING OTHERS
SUCCEED
AND GROW

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